

N=550

MOE=+/-4.26

10/26/2024 - 10/28/2024

Hello, I am calling from a public opinion research firm and I would like to ask you some questions. I am not trying to sell you anything and I won't be asking for a contribution of any kind. Can I please speak with **[READ NAME ON LIST]**?

Q) What is your gender?

Male	261	47.5%
Female	289	52.5%
Total	550	100.0%

Q) How likely are you to vote in the upcoming November 2024 General Election?

Extremely Likely	291	52.9%
Somewhat Likely	15	2.7%
50/50 Likely	13	2.3%
Already Voted	231	42.0%
Total	550	100.0%

Q) There is an initiative that will appear on the 2024 General Election called Proposition 140. It reads as follows:

A “yes” vote shall have the effect of allowing all eligible voters to vote for any primary election candidate, regardless of party affiliation; imposing the same signature requirements on all candidates for a given office who wish to appear on the primary ballot; generally prohibiting the use of public funds for political party elections; allowing future law to determine how many candidates advance from the primary election, as well as the process by which candidates are elected at the general election; and if future law provides that three or more candidates may advance to the general election for an office to which one candidate will be elected, voter rankings shall be used.

A “no” vote shall have the effect of maintaining current requirements related to primary and general elections processes.

If the election were today, would you vote yes or no?

Total Yes	232	42.2%
Strongly Yes	184	33.5%
Somewhat Yes	48	8.7%
Total No	226	41.2%
Somewhat No	27	4.9%
Strongly No	200	36.3%
Net Yes vs No	6	1.1%
Neutral	6	1.1%
Undecided	46	8.3%
Refused	8	1.5%
Does not recall how they voted on 140	30	5.4%
I did not vote on 140	2	0.4%
Total	550	100.0%

Demographics:

Q) Which of the following age categories do you fall into?

18 to 24	44	8.0%
25 to 34	71	13.0%
35 to 44	77	14.0%
45 to 54	80	14.5%
55 to 64	96	17.5%
65 and over	182	33.0%
Total	550	100.0%

Q) How would you classify yourself in terms of race or ethnicity – White, African American, Hispanic, Asian American, or something else?

White	390	71.0%
African American	22	4.0%
Hispanic	110	20.0%
Asian	14	2.5%
Other	14	2.5%
Total	550	100.0%

Q) Are you registered as a Republican, Democrat or Independent/Unaffiliated?

Republican	214	39.0%
Democrat	176	32.0%
Independent/Unaffiliated	139	25.3%
Other	20	3.7%
Total	550	100.0%

Q) What is your highest level of education completed?

Less than a high school diploma	11	2.0%
High school degree or equivalent	82	14.9%
Some college, no degree	231	42.0%
Bachelor's degree	139	25.3%
Graduate degree or higher	81	14.7%
Refused	6	1.1%
Total	550	100.0%

Phone Type

Cell	398	72.4%
Landline	152	27.6%
Total	550	100.0%

Last Four General Elections

0/4	83	15.0%
1/4	82	15.0%
2/4	92	16.8%
3/4	78	14.2%
4/4	214	39.0%
Total	550	100.0%

Congressional Districts

1	76	13.9%
2	65	11.9%
3	36	6.5%
4	59	10.7%
5	68	12.4%
6	73	13.2%
7	47	8.5%
8	65	11.8%
9	61	11.1%
Total	550	100.0%

Interview Method

Live	351	63.8%
Text	199	36.2%
Total	550	100.0%

Region

North	71	12.9%
Maricopa	334	60.8%
Pima	86	15.6%
South	59	10.7%
Total	550	100.0%

LD's by Lean

Safe R	251	45.6%
Lean R	42	7.6%
Safe D	145	26.4%
Lean D	35	6.3%
Swing	78	14.1%
Total	550	100.0%

2024 General AB/EV Returns

Returned	159	28.9%
Not Returned	391	71.1%
Total	550	100.0%

Methodology and Transparency

Sponsor

Arizona Free Enterprise Club

Target Population

Likely General Election voters in Arizona. Voters were randomly selected from the voter registration file purchased from Numinar. Of the voters surveyed, 70.0% have voted in between two and four of the last four general elections, 15.0% have voted in one of the last four general elections, and 15.0% have voted in none of the last four general elections.

Sampling Frame & Methodology

Frame: The sample frame includes likely general election voters with landline and cell phone telephones. Voters without a valid landline or cellular telephone number were not contacted.

Methodology: Live survey; 33.3% live landline telephone, 33.3% live cellphone telephone, and 33.3% via text to web.

Selected voters were contacted from October 26th to 28th, 2024 using live survey and online interactive survey presented in English.

Sample Design

Contacted voters were selected randomly from a list of registered voters in the State of Arizona purchased by Data Orbital Consulting, LLC from Numinar. Individuals were randomly selected from the Voter File to mirror quotas for likely general election voters in Arizona. The interviewer asked for a specific member of the household but if that individual was not available, another registered voter in the household was accepted. CATI was utilized for this random sample survey.

Weighting

The sample was weighted for gender, age, race, party affiliation, educational attainment, and geographic region to mirror likely general election voters in Arizona. Election data was sourced from Numinar and the Arizona Secretary of State.

Total Number of Respondents

550

Margin of Error

± 4.26% (95% confidence interval)

Margin of error does not take into consideration design effect.

